

Beat: Travel

## MEETING THE CHALLENGES OF INTERNATIONAL E-COMMERCE

CONFERENCE HELD IN PARIS OCT. 14, 2015

PARIS - LONDON - NEW YORK, 21.10.2015, 18:25 Time

**USPA NEWS** - The British company MetaPack held a conference in Paris at Hotel Peninsula with its partner the American company Manhattan. The topic of the conference was : 'Meeting the challenges of international e-commerce'...

The British company MetaPack held a conference in Paris at Hotel Peninsula with its partner the American company Manhattan. The topic of the conference was : 'Meeting the challenges of international e-commerce'.

Three speakers :

- Introduction : Dominique BRUNIN, CEO of ACFCI (International branch of French Chambre de Commerce). The Topic was Trends and challenges of transborder eCommerce market.

- Henri SEROUX, senior Vice-President of EMEA Manhattan Associates. The topic was logistic challenges and choice of sourcing.

- Pierre SORIA, Vice-President of South of Europe, MetaPack. The topic was answer to consumers demands : Personalized delivery options, follow-up of orders and return of orders.

MetaPack was founded in 1999, MetaPack is based in London & Hamburg, partners based all over the world. 'Their mission' is to make eCommerce delivery more cost effective, convenient & enjoyable, wherever an order is made, wherever stock is held & wherever the delivery is required.

Founded in 1990, Manhattan has + 2,700 employees & + 1,200 customers worldwide. It has invested \$345 million in supply chain focused research & development since 2006. Its customers include top retail, food/grocery, consumer goods, logistics service providers, life sciences, industrial/wholesale, high tech/electronics, transportation providers, & government companies in the world.

<http://www.portfolio.uspa24.com/>

<http://www.yasmina-beddou.uspa24.com/>

### Article online:

<https://www.uspa24.com/bericht-5870/meeting-the-challenges-of-international-e-commerce.html>

### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

### Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)