

Beat: Sports

WBO World Champion Boxer Bang Bang Lulu disrobed

TKO light flyweight the perfect Brand

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USPA NEWS - Kardinya boxer Louisa Hawton , Australia's newest world champion stands five foot tall with steaming hot abs and an amazing personality to match makes her one of the most marketable 'Brands' of 2017. Outspokenly gay and breaking barriers in a male dominated sport, Hawton advocates gender equality.

"Be Strong and be Worthy", says Hawton also referred as 'Bangbang Lulu' in the professional boxing World Circuit. Her message to women all over the world and recently pledged to the Momentum Forum Hancock Prospecting International Women's Day Luncheon where as a guest speaker she 'Kissed Violence Against Women Goodbye'. Hawton was introduced to boxing by a close friend during her marriage breakdown where the support of her peers in martial arts gave her discipline and focus. Her now partner Shelly now supports her in everything she does according to Hawton , " she is my soul mate my best friend and companion who I have known since I was 17", smiled Hawton. Growing up with a gay father , Hawton is an amazing soul with an amazing marketing head. "I'm ready to represent the right brand with the right offer, I've been approached by so many Instagram companies asking me to promote shakes and fitness brands many I have never heard of which is lovely but I am the World Champion , I am a woman and I'm ready for a 'Global Brand' fitting of my reputation and dedication and I encourage companies to talk to me". Said Hawton who can be reached through her instagram [bangbanghawton](#)

At 48 Kilos or 105.822 pounds , Newly crowned WBO light-flyweight female champion Louisa "Bang Bang Lulu" Hawton recently returned from the World Championship celebrating victory over Kei Takenaka in Hyogo, Japan said, "It was a tough fight but I was in control in most of the ten rounds and Takenaka was a very courageous boxer fighting in her home country of Japan. I was strong in all the rounds and in round ten I had Takenaka down for an eight count but she finished the fight". "Undefeated in seven fights and having three knockouts gave me the courage to now focus on myself as a 'Brand' and I'm so looking forward to having serious talks with 'Big Sports Brands' wanting to sponsor my future growth as a roll model to many kids now inspired to take up sports where before they were told they were too small or too petite", said Hawton.

I recently spent the day with Hawton, we laughed as I transformed this 31 year old WBO World Champion athlete into my 'model for the day' , working my makeup magic on her perfect skin and hairstyling with direction and help from Athena Arvanitis who 'Styled ' Hawton in the 'Cinderella Dress' that transformed this WBO Boxer into a 'Vogue' model for the afternoon shot on location at The Parmelia Hilton in Perth. " I loved it", you are just amazing to work with!! We had so much fun, I felt like a model", said Hawton.

Boxer Wladimir Klitschko once said, "Mental strength is really important because you either win or lose in your mind. And I'm not solely talking about sporting matches, boxing events - anything you do, you do it first with your mental strength. And you can actually train and develop it, and I am responsible for what I'm saying because I have experience with that".

I guess the lesson I got from spending a day with Hawton is that no matter how much adversity you face in the world, your attitude is everything. To condition your mindset like a true winner needs discipline, courage and commitment..Australia.uspa24 wishes you all the success you deserve..Namaste.

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